



Habitat
for Humanity®
Philadelphia

2026 Building Hope Luncheon Sponsorship Opportunities



About Habitat Philadelphia

Our Reach

Facebook: 17,425 likes

LinkedIn: 3,219 followers

X: 1,552 followers

HFHP Instagram: 4,408 followers

ReStore Instagram: 25,769 followers

Monthly eNewsletter: 5,899 recipients

Media Outlets: 400+

Including The New York Times, People, Forbes, Newsweek, and The Philadelphia Inquirer

Our Pages

 HabitatPhiladelphia | ReStorePhilly

 HabitatPhilly | ReStorePhilly

 Habitat4Philly

 Habitat for Humanity Philadelphia

 HabitatPhilly

 Habitatphiladelphia.org

Our Brand

Habitat for Humanity Philadelphia is an independently chartered affiliate of Habitat for Humanity International, the largest nonprofit homebuilder worldwide.

Since our start in 1985, our affiliate has built or sold 286 homes, repaired 1,160 homes, and invested \$10M+ in the Philadelphia community to create a city where everyone has a decent place to live.

Our Mission

To transform lives and our city by building and repairing homes in partnership with families in need and uniting all Philadelphians around the cause of affordable housing.

Our Vision

A city where everyone has a decent place to live.

Our Core Values

We are **builders**, driven by **accountability**.

We work **alongside**, not for, others
and are defined by our **stick-to-it-iveness**.



Sponsorship Benefits

\$50,000 Neighborhood Builder
20 VIP SEATS
\$30,000 Community Builder
10 VIP SEATS
\$15,000 Block Builder
10 SEATS
\$10,000 Home Builder
10 SEATS
\$5,000 Frame Builder
5 SEATS
\$1,000 Advertiser
2 SEATS

Marketing Benefits

Full Screen Digital Ad at Event	X	X	X	X	X	X
Name in Annual Report	X	X	X	X	X	X
Name/Logo on Event Signage and Webpage	X	X	X	X	X	
Name/Logo on Print Invitation If Received by 2/25	X	X	X			
Dedicated Social Media Mention	X	X	X			
Inclusion in Pre-event Sponsor Reel on Website/Social Media	X	X				
Name/Logo Included on Build Site Banner	X					

Event Benefits

Exclusive Logo Placement at Brand Activation	X	X	X	X		
Mainstage Logo Placement in Ballroom	X	X	X			
Recognition from Podium	X	X				
Exclusive Logo Placement on Step and Repeat	X	X				
Press Release Announcing Event Sponsorship	X					

Engagement Benefits

Invitation to Home Dedications & Groundbreakings	X	X	X	X	X	
Invitation to Post-Event Reception	X	X	X	X		
Team Engagement Day with Habitat*	X	X	X	X		
Personalized Thank You Gift	X	X	X			
Present Keys at a Home Dedication	X					

*Team engagement can include a volunteer day for up to 10, virtual or in-person Lunch & Learn with Habitat, or similar engagement during the 2026-27 year.



For questions and to learn more, please contact **Annalise Peterson:**
Corporate Relations Manager | annalisep@habitatphiladelphia.org | 215-402-6475

Thank You to Our 2025 Sponsors!

NEIGHBORHOOD BUILDER

**The Farber
Family Foundation**



COMMUNITY BUILDER

CHUBB®

BLOCK BUILDER



HOME BUILDER

